

## Contact

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## Experience

### 3Pillar Global Senior UX Designer

Worked with a global information services company to design a new SAAS offering, from ideation to delivery. Collaborated with client product leadership and devs to deliver wireframes, prototypes, and final visuals for multiple product ecosystems; led several rounds of user research.

Designed an internal timesheet automation product. Conducted research, created user flows, and all of the UI as the project's only designer.

Lastly, contributed to the design of a financial literacy app, conducting competitive research, product strategy, and design system iteration.

March 2021 - Ongoing

### Person UX Strategist (Consultant)

Partnered with client and agency stakeholders to define product strategy for an art school library's archival management tool. Uncovered user needs through qualitative research and articulated functional requirements while utilizing agile methodologies.

February - March 2021

### Be Grizzlee UX Designer (Consultant)

Partnered with Be Grizzlee's team to design a responsive, high-fidelity suite of interactive pages highlighting Capital Group's ESG investment offerings. Combining new UI components with elements from the company's style guide, our final product involved both static and motion design.

Contributed to a branding proposal for a health and biotech application, designing screens for desktop, mobile, and Apple Watch.

August 2020 - September 2020

### Morgan & Morgan UI Designer

Created branded UX & UI designs from a user-centered perspective for a law firm's website, working with a team of developers, copywriters, and SEO specialists.

August 2019 - May 2020

### At Home Solutions UX Designer (Consultant)

Redesigned the home care services company's site with a four-person team, conducting the full UX process from research to delivery. Updated the company's branding strategy along with its site's information architecture.

October 2018 - November 2019

## Skills

### Methodologies

Wireframing, prototyping, user research, user testing, journey mapping, affinity mapping, competitive analysis, motion design

### Software

Figma, Sketch, Adobe Photoshop, Adobe Illustrator, InVision, Zeplin, Principle, Basecamp, Asana, Jira, Trello

## Education

### Vassar College

Graduated in 2014 with a GPA of 3.6, received honors for senior thesis as an English major with a minor in Art History.

September 2010 - May 2014